

AYLIN Y. WOODWARD

aylinwoodward.com • (585) 208-2234 • 654 St. Marks Ave Apt. 6B Brooklyn, NY 11216 • aylin.y.woodward@gmail.com

EDUCATION

University of California at Santa Cruz, Santa Cruz, CA September 2016 – June 2017
Master's Degree-Equivalent Graduate Certificate: Science Communication

Dartmouth College, Hanover, NH September 2011 – June 2015
Bachelor of Arts: Biological Anthropology and Government GPA: 3.86

Honors: Magna Cum Laude, Phi Beta Kappa, 2016 National Science Foundation Graduate Research Fellowship Award, 2016 National Science Writers Association Graduate Travel Fellowship, 2016-17 ARCS Foundation Scholar, awarded high honors for biological anthropology thesis at Dartmouth College, third place: 2015 Sigma Xi science research competition

WORK EXPERIENCE

Business Insider, Brooklyn, NY (<https://www.businessinsider.com/author/aylin-woodward>) January 2019 – present
Senior Science Reporter

Ensure appropriate coverage of climate change, coronavirus, paleoanthropology, space, and Earth science stories for the science desk at Business Insider. Report to the science, health, and news editors in the San Francisco and New York offices of Insider Inc. and assist with creating content for audiences in more than a dozen countries worldwide. Generate, on average, more than 2 million unique page views and 15 million page views monthly.

Freelancer, Santa Cruz, CA March 2018 – December 2018
Freelanced regularly for [Live Science](#), while also taking assignments from the University of California, Santa Cruz and San Francisco news offices, the University of Maryland Office of the President, Stanford School of Medicine, and American Chemical Society. Worked with [SciShow](#) on YouTube in spring 2018, and wrote profiles for the [2018 HHMI Investigator Cohort](#) and [Hanna H. Gray Fellows Cohort](#). Bylines in [Scientific American](#), [BuzzFeed News](#), [Science News](#), and [Science](#).

Tam Communications, Santa Cruz, CA (tamcom.com) March 2018 – November 2018
Script Writer, Producer, & Social Media Manager
Wrote scripts for TV, web, and radio spots while editing content for on-screen and voice actors. Assisted with post-production editing using Adobe Premiere Pro and graphics creation. Managed Twitter, Facebook, Instagram, YouTube, and Vimeo accounts; interacted with users on these platforms daily while ensuring adequate SEO parameters were met.

Futurism, Brooklyn, NY (futurism.com) December 2017 – March 2018
Section Editor for AI, robotics, and commercial space
Curated content by approving, assigning, editing, and fact-checking three to six stories a day using WordPress. Packaged each piece with accurate and engaging titles and subtitles that adhered to SEO guidelines for the website and social media. Managed a six-writer team while co-opting feedback from two managing editors. Wrote two 2,000 word stories monthly.

New Scientist, Cambridge, MA June 2017 – December 2017
Editorial Intern
Worked with biomedical, environment, technology, and space editors to write and pitch three to five science news stories per week for online and print. Produced accompanying videos to boost story visibility. Reported and wrote more than 55 stories during six-month internship.

The Mercury News, San Jose, CA (Bay Area News Group, combined circulation 600,000) January 2017 – April 2017
Editorial Intern
Worked with the city editor and features editor to write and pitch Bay Area-centric interest stories with an emphasis on science, healthcare, and public policy. Supported staff writers with reporting from breaking news locations and local events.

SKILLS & INTERESTS

Gotham Roller Derby ([501c3 non-profit](#)) Brooklyn, NY January 2021 – present
Co-president and skater

Manage a membership base of 125+ people, comprised of eight committees including marketing, sponsorship, merchandise, public relations, web, and media. Preside over league and advisory board meetings, while serving as a figurehead and point-person for inter-league and public relations. Resolve intraleague disputes in coordination with League Representatives while consulting on the annual budget with finance manager and directors.

Languages: **Turkish** (native fluent, Dual Citizen of Turkey), **French** (working proficiency), **Spanish** (conversational)

Technical: Premiere Pro, Final Cut Pro, Photoshop, Avid, Microsoft Office Suite, WordPress, SQL, HTML, STATA, R

Interests: Roller derby, ski racing, coaching youth ski racing, coaching roller derby